

Creative Planning for the Future

Creative Research and Planning Co., Ltd.

Our Mission

“Designing a livable society for everyone”

Corporate Philosophy

- Our goal is to contribute to the development of society through our corporate activities.
- We will do our best to achieve excellent results that satisfy our customers.
- We strive for individual development and improvement of technical capability, for each and every one of our employees. We also aim for corporate management that supports employees in fulfilling their happiness in their lives.

Company Profile

Company name	Creative Research and Planning Co., Ltd.	
Established	August 22, 1978	
Representative	Kenichi Koizumi, President	
Capital	JPY 60 million (as of December 2018)	
Amount of Contracts	JPY 1,137,920 thousand (as of November 2018)	
Number of Employees	70 (as of April 2019)	
Executives	Chairman of the Board : Hiroshi Koizumi	
	Managing Director : Shio Hayasaki	
	Director : Yoshishige Masumori	
Professional Certification	Dr.	3
	Professional Engineer, Japan*	7

*Professional Engineer, Japan (P.E. Jp) is a national qualification of engineers rendering service in science and technology.

Our Business Areas

We provide consulting and system development for transportation planning and related fields. Our business areas include Transportation, Tourism / Community Development, Universal Design / Resilience, and System Development. We work for organizations such as Ministry of Land, Infrastructure, Transport and Tourism, local governments and related agencies, Japan International Cooperation Agency, and private railway operators.



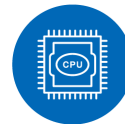
Transportation



**Universal Design /
Resilience**



**Tourism /
Community Development**



System Development

Overseas Operation

We are involved in overseas transportation planning. Based on the technology cultivated in Japan, we provide traffic surveys, analysis, planning and technical support.

Transportation Field

Railway

Railway demand forecasting, cost-benefit analysis, and feasibility study are our core businesses. Utilizing our abundant technology and knowledge, we support new line investment, ridership promotion, and ex-post evaluation.

Urban Railway

We are engaging in the evaluation of new lines, improvement of existing routes, service improvement, in each city, including Tokyo. We are engaging with masterplans for the national government, local governments, and railway companies.

Inter-City Railway

We are conducting wide-area demand analysis and spillover effect analysis through the development of inter-city railways.

Local Railway

We are considering ways of sustainable local railways, taking into account social issues such as population decline and low birthrate and aging population.

Transportation Field

Railway Station

We are engaged in the planning and improvement of facilities such as railway stations and station plazas to make them safer and more comfortable.

Station Layout

We use traffic flow simulations to analyze the flow of people on platforms and stairs for ensuring safe and smooth movement inside the station.

Transportation Hub Designs

We conduct statistical data analysis and traffic surveys to verify and analyze the development plans and development effects of station plazas and transportation hubs where various transportation modes are closely related.

Transportation Field

Road Development

We support road planning policy decisions by estimating traffic volume using big data, and other advanced technologies such as ICT.

Traffic Congestion Measures

We use big data to analyze the causes of traffic congestion, to plan traffic congestion countermeasures, and to evaluate after the countermeasures have been implemented.

Road Development Evaluation, Impact Assessment / Project Evaluation

We conduct field surveys, estimate traffic volume, and utilize statistical data, for analysis/evaluation of road network development plans, road infrastructure development such as the expressway toll system, and bypass/intersection improvement.

Transportation Field

Local Public Transport

In order to maintain and improve local public transport, we are conducting surveys to understand the needs and issues that differ from region to region, studying ways to provide services such as community buses and taxi services, and supporting planning.

Automobile / Logistics

We are conducting surveys that form the basis of policies for the realization of automobile development policies and an autonomous driving society.

In addition, we are conducting surveys that serve as the basis for policy examinations to improve operational efficiency and improve the work environment for truck and bus operators.

Aviation

In order to evaluate airport development plans and airport expansion plans associated with the expansion of inbound traffic, we are developing demand forecasting models for air passengers and cargo, conducting demand forecast and investment impact analysis.

Universal Design / Resilience Field

We propose a universal design promotion plan for the integrity of society and a plan for national resilience, aiming to build a safe and secure society.

Tourism / Community Development Field

We support regional revitalization through tourism promotion and city planning that make use of various local resources.

System Development

We provide systems tailored to our customers' business needs, focusing on transportation software and IT infrastructure.

Head Office Location

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